



Public Libraries of SA
MARKETING & PROMOTIONS COMMITTEE MEETING AGENDA
Wednesday 22 November 2017 – 10am to 1pm
Aldinga Library - 11 Central Way, Aldinga Beach

RSVP – Jake Morgan, 8372 5486, jmorgan@unley.sa.gov.au

	Agenda Item	Presenter	Time app.
1.	Welcome, Introductions & Apologies Allocation of secretary duties for this meeting Creation of email list	Chair	10 mins
2.	Minutes of Last Meeting No minutes recorded, but brief mention of what was covered in the last meeting.	Chair	5 mins
3.	Terms of Reference (please see attachments) <ul style="list-style-type: none"> - Brief outline of what has been done. - Copies for reading - Submit to Public Libraries SA & Public Library Services - Discussion with likely decision to be made at first 2018 meeting. 	Chair	15 mins
4.	Hosting Library – Marketing Presentation <ul style="list-style-type: none"> - Place Making presentation, Belinda Marsh, Place Making Officer, City of Onkaparinga 	Belinda Marsh	60 mins
Morning Tea Break			15 mins
5.	Information Sharing - Round Table Sharing marketing ideas / initiatives	All	30 mins
6.	Library Lovers Promotion <ul style="list-style-type: none"> - Brief on discussion regarding ALIA proposition - Looking at last year’s successful promotion and building on that. - Funding, decision, working party and action. Brief discussion on any other marketing activities we should be aiming to support in 2018.	Chair/All	20 mins
7.	Professional Development & Training <ul style="list-style-type: none"> - Inhouse training during meetings, possibly organised by hosting library - Go through list of previous suggestions and make priority list. - Suggested action. 	All	15 mins
8.	Any other business <ul style="list-style-type: none"> - Next meeting plus 2018 dates and venues 	All	10 mins

All welcome to stay for a tour of Aldinga Library.